

# PERSUASIVE WRITING WINNERS

Name

Date

<ul style="list-style-type: none"> <li>• An introductory paragraph that states the argument</li> <li>• Each paragraph states a reason or opinion and then is followed by 2 or 3 pieces of evidence to support it.</li> <li>• Link ideas within the argument using: because, consequently, so, therefore, also, for example, in addition, furthermore, previously, next, later, when, soon, as a result, for this reason, hence, consequently otherwise, since, such as, besides, as well, after (that).</li> <li>• Paragraphs have facts that support the evidence given</li> <li>• Ask the reader questions that encourages them to think</li> <li>• A strong concluding paragraph that restates point of view</li> </ul>	<p>Practise writing <b>Sizzling Starts</b> to immediately engage your reader.</p> <p>NAPLAN instructions say you need to state which side you want to argue - but they don't tell you to bore your reader to death. Which would you rather read?</p> <p>Basic text book introduction:  <i>I think that TV is better than books because of Idea a)... Idea b)... Idea c)...</i></p> <p>Yawn. This is writing by formula. It also wastes a whole paragraph saying what you are going to do – when you should be using this to engage and persuade your reader.</p> <p><b>So go for Persuasive, not basic:</b>  <b><i>On trains and planes, by pools and in schools, look around you. Books are in the hands of so many people. Do you see a TV? I don't think so – because books rule!</i></b></p>
<p><i>Use words like:</i></p> <p><i>Some believe that...</i>  <i>In my opinion...</i>  <i>Therefore...</i>  <i>Moreover...</i>  <i>For this reason...</i>  <i>I feel that..</i>  <i>Surely...</i>  <i>I am sure that...</i>  <i>Firstly...</i>  <i>Secondly...</i>  <i>In conclusion.....</i>  <i>It is certain...</i></p>	<p>Use persuasive devices such as:</p> <p><b>Statistics:</b> ‘More than 50%.....’</p> <p><b>Emotive language:</b> strong adjectives and adverbs to appeal to audience emotions</p> <p><b>Rhetorical questions:</b>          Are we to believe that .....?</p> <p><b>Rhetorical statements:</b> You cannot possibly disagree with me that .....</p> <p><b>Repetition:</b> of particular words for effect</p>
<p><b>High modality verbs:</b> can, could, will, would, shall, should, must, has, has to, have, ought to may, might</p> <p><b>High modality nouns:</b> possibility, probability, obligation, necessity, requirement</p>	<p><b>High modality adjectives:</b> good, important, imperative, essential, excellent</p> <p><b>High modality adverbs:</b> certainly, definitely, always, for sure, surely, no doubt, without fail, absolutely</p>